

September 2, 2009

Dear La Vergne Business/Organization:

La Vergne Parks and Recreation is committed to our community and hope that you will join us as a community partner and participate in an upcoming Halloween event for the children of La Vergne called "Trail of Treats". Last year, Trail of Treats was widely supported by the community as evidenced by the more than 1,500 children that took part in the activities.

We are inviting your business/organization to take part in this year's festivities. During Trail of Treats, businesses and organizations set up booths along the walking trail at Veterans Memorial Park and hand out candy to kids. Not only do you have a lot of fun as a participant, but this is an excellent opportunity for you to publicize your business or organization in a low-cost way.

There is no cost to participate in Trail of Treats. All we ask is that you reserve a booth space before October 23, and decorate your booth in a kid-friendly Halloween theme. A booth number will be assigned to you. Please refer to the enclosed Guidelines for more details. We encourage you to incorporate your business or organization's name, website, phone number, etc. into your decoration for advertising of your services.

All of the businesses who participated last year had a wonderful time and we guarantee that you will too! If you wish to participate, please fill out the enclosed registration form and return it to:

Parks and Recreation
5093 Murfreesboro Road
La Vergne, TN 37086

Or you may fax it to (615) 793-9213

We look forward to your participation in this event. If you have any questions, or need more information, please do not hesitate to call me at 793-3224.

Sincerely,

Donna Toombs
Program Coordinator

Enclosures